

Member Comment



*Dr Jeffery Smith
President and CEO
BioAssayLINK Pty Ltd
www.bioassaylink.com*

BioAssayLINK Pty Ltd: global online bioassay matching service

The world is a complex place and no one has perfect knowledge or information. From a biotech or pharmaceutical company's perspective, answers to the following questions don't come easily. Which new entities do we develop more aggressively? What is the most cost-efficient development path likely to give us the best competitive advantage? To allow key-decision makers to make rational decisions they rely on their company's internal know-how and experience and they supplement this with external knowledge and information from various sources.

So what does BioAssayLINK do? It's all in our name. We are simply a matching service. Those seeking specific biological assays are provided with a list of labs that currently possess those capabilities. The biological test categories are grouped as potential therapeutic target molecules, animal models of disease or for preclinical studies, genetic polymorphisms,

bioanalysis of drugs or their metabolites, or specialized techniques. Together, these categories are broadly defined as 'bioassays'. All matching is done online and has a global reach. Why global? Because our customers want the most comprehensive range of options available to help their decision-making process. In a nutshell, BioAssayLINK offers a tool to help address a lack of knowledge and information that exists in the market place, and in a timely and cost-efficient manner.

Are biotech and pharmaceutical companies using BioAssayLINK services? Are labs signing up as providers to obtain cost-effective exposure to the global market? YES and YES. Case studies, user comments and more will make it to the website soon. But word-of-mouth is by far the most powerful tool to get the information out about this one-of-a-kind matching service. To view the article in full, please visit the following website: http://www.bioassaylink.com/lifescientist_v4.pdf

Visit the new QCTN website pages:

- To view the new clinical trials advertising section, from the Home Page click on 'Do you want to participate in a clinical trial?' and then CONTINUE on the second page. If you would like your advertisements placed in this section, please contact Clare. Remember to use this advertising you need to update the 'My Trials' page in the members' section
- Visit the new TrialChecker website - www.trialchecker.com.au - this is a QCTN service for members and is currently being finalised. Stay tuned for more details!
- www.qctn.com.au/japan - visit this page for details of an upcoming seminar in Tokyo.
- Job advertisements can also be placed on the QCTN website - contact Clare.

welcome to new members ordinary members:

Australasian Kidney
Trials Network

affiliate members:

Lawyers | **McCullough
Robertson**



QCTN Members Networking Night 18.07.07